



Natalie Hall  
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**Minale Bryce** Design Strategy

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Hi Natalie,

Thanks very much for the opportunity to submit this quote for the build of a website for the CM & JA Whitehouse foundation.

Based on your site map there are thirty pages that require preparation, testing and upload. There are six top-level pages allowing users access to the text and image content. The images and text content will be editable via a CMS (Content Management System) allowing the client to update and format texts. The CMS will also allow for the swapping of existing images.

We will need you to supply artwork for each element as layered PhotoShop or Illustrator files. This will include all fonts, logos, images and any other design materials used in the creation of the corporate identity and any other brochures or promotional materials. There is mention of PDF Publications in the site map. We will not be responsible for the production of the actual PDF's but will be responsible for adding the page links to them from the site, we can also upload them to the server.

I have not factored in domain name and hosting this will be a separate cost and will be the client's responsibility. I am happy to help with the process but the organization registering the domain must be of the same name and supply a ABN in order for the ".com.au" domain to be registered. I can also offer assistance in the setup of the hosting package but the client will handle the costs associated with it. We will create a temporary page alerting users that there is a new site currently under development for the Foundation.

As part of this price we will submit the domain with the top ten search engines and setup the Meta Tags inside the individual pages. The Meta Tags allow the search engines to accurately represent the website in its search results.

The cost to build the site based on the site map supplied with no forms allowing for online submission of application forms will be \$3200.00 (Plus GST)



Please let me know if you have any questions or require more information on any aspect of this proposal.

Kind regards,

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